

# Sponsorship - MINNEs

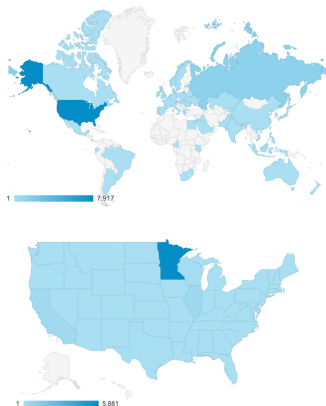
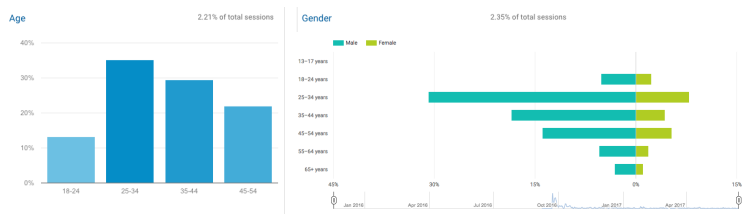
DocuMNTary is seeking sponsors to help underwrite a new series of small "MINNEs". These will be 1-3 minute clips with leaders and builders in our community inspiring the next generation with topics on Entrepreneurship, Minnesota, History, Community Organizations and much more. Currently online at <http://bit.ly/2rDP90k>.

Sponsors will be displayed at the beginning of the segment, as well as mentioned on social media when posted each week.

DocuMNTary is being viewed from around the world. It's a great way to help people see what is happening in our community. It is being used as a recruiting tool by many companies in Minnesota.

## View Stats (since Launch, 9/22/16)

7,000+ unique visitors  
41,000+ minutes watched online



Region	Acquisition		
	Sessions	% New Sessions	New Users
	7,917 % of Total: 77.08% (10,271)	71.63% Avg for Sites: 73.73% (2,853)	5,671 % of Total: 74.88% (7,573)
1. Minnesota	5,881 (74.28%)	69.77%	4,103 (72.35%)
2. Illinois	427 (5.39%)	75.18%	321 (5.66%)
3. California	336 (4.24%)	77.38%	260 (4.58%)
4. Wisconsin	211 (2.67%)	52.61%	111 (1.96%)
5. Massachusetts	107 (1.35%)	98.13%	105 (1.85%)
6. Virginia	102 (1.29%)	95.10%	97 (1.71%)
7. Texas	89 (1.12%)	78.65%	70 (1.23%)
8. New York	83 (1.05%)	79.52%	66 (1.16%)
9. North Dakota	80 (1.01%)	73.75%	59 (1.04%)
10. Florida	54 (0.68%)	70.37%	38 (0.67%)

## Example Sponsorship



## Packages

Each MINNE sponsorship is \$500 with packages of 5 available for a total of \$2500. These sponsorships can be split up throughout the year.

To learn more about sponsorship, fill out the attached form or connect with [nick@documntary.com](mailto:nick@documntary.com)

## Screenings

You can also support the project and do something fun with your staff by hosting a screening. Contact [nick@documntary.com](mailto:nick@documntary.com) for more details.

## Thank You!

For supporting #MNTech.

## Promotions

Primary modes of promotion include:

- Print, radio, online media stories
- Social Media, including sponsored ads
- Company sponsors/partnerships with organizations such as Make It. MSP
- Screenings have been done at companies like Target, General Mills and communities including Minneapolis, Rochester, and Fargo.